

Torrance Herald

Published Every Tuesday and Friday by
THE LOMITA-TORRANCE PUBLISHING CO.
 Torrance, California

HAROLD KINGSLEY, Editor
 ROVER C. WHYTE, Business Manager

Subscription Rates in Advance
 Anywhere in Los Angeles County \$3.00 per year
 Anywhere in U. S. A. outside of Los Angeles County \$4.00 per year
 Canada and Other Foreign Countries \$6.00 per year
 Single Copies 5c

Published semi-weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the postoffice at Torrance, California, under the Act of March 3, 1879.

OFFICIAL PAPER OF THE CITY OF TORRANCE

TALKS BY THOSE WHO THINK

THE clouds that are gathering over us are only momentary. Every now and then in our political life, as in our mining operations, we strike a body of low grade ore. But that does not mean that in the large our life, public or private, is unsound." So declared Newton D. Baker, former secretary of war, in a recent address in New York. "These things come upon us when our vigilance is relaxed and we are exhausted from doing good. We have just come through a period when America was superb. We have come through a period when we were greater than ever we were in our whole history and greater than any other nation in the world.

"To a world that was rocked with ruin we brought our limitless unselfishness. Then when the war was over we tired of being good. We went into a slump. We pulled a veil over our faces and closed our eyes to what was going on in Washington. I decline to believe that these are more than surface indications. But when we see this sort of evidence we are obliged to ask how we can get back. The 100,000,000 people in America are fundamentally sound. These things will pass.

"But we are challenged to get back to those things which made us superb. We forgot after the armistice that we lived in the world. We adopted a policy of political isolation. We forgot this meant moral isolation. Instead of being a loved neighbor, we became an unpleasant neighbor. We rapidly succeeded in making ourselves very unpleasant neighbors. We cannot be isolated politically without being isolated industrially and commercially.

"I challenge this isolation policy which we have been pursuing, because it is indicative of a moral slump. America cannot be happy alone. We must replace in the world what went out when Woodrow Wilson died—the things that he stood for and the things that were in the heart of America when it was at its greatest. That great moral giant stood for the heart and soul of America.

"The world is saved by courage. Though clouds hover low, though low grade ore is on top, though defeatist badges mark the life of America, these things are but momentary."

"We are challenged to get back to those things which made us superb. We forgot after the armistice that we lived in the world. We adopted a policy of political isolation. We forgot this meant moral isolation. Instead of being a loved neighbor, we became an unpleasant neighbor. We rapidly succeeded in making ourselves very unpleasant neighbors. We cannot be isolated politically without being isolated industrially and commercially.

"I challenge this isolation policy which we have been pursuing, because it is indicative of a moral slump. America cannot be happy alone. We must replace in the world what went out when Woodrow Wilson died—the things that he stood for and the things that were in the heart of America when it was at its greatest. That great moral giant stood for the heart and soul of America.

"The world is saved by courage. Though clouds hover low, though low grade ore is on top, though defeatist badges mark the life of America, these things are but momentary."

SPIRITUAL reaction is being shown in the nation's schools, according to Dr. A. F. West, dean of Princeton university, who sees an increase of classical study as a rebound from materialism. "There has been an enormous increase in the study of classical subjects in the secondary schools all over the country since the World war. This is contrary to the prophecies that were made during the time of the conflict, when it was said that people's attention would be turned to purely materialistic interests, and that only subjects conducing to efficiency in these fields would find a place in our educational systems," said Dr. West recently.

"The growing attention given to the classics seems to indicate not only a great spiritual reaction, but a common-sense appreciation on the part of teachers and parents of the value of this type of study in forming habits of mental accuracy, in leading to a better comprehension of the English language, and in assisting in the study of foreign languages."

Going into detail on the growing place of classics in education, Dr. West said that, so far as secondary schools were concerned, the increase in the study of Latin had been remarkably large, so that now in the country's schools the enrollment in Latin was larger than in all other languages combined. Greek has gained only slightly in popularity in the high schools. In colleges, the study of the classics has not grown decidedly more prevalent, but is practically stationary, showing only a slight increase. The increasing favor in the attitude of education toward the classics is found not only in America, but also in France and Great Britain.

WHO'S WHO IN THE NEWS

THE overthrow of the Kiyoura government in Japan makes Viscount Takaaki, as leader of the Kenseikai party, the most dominant figure in the island empire today. Kato, who in the past was oftentimes confused with Admiral Baron Tomasaburo Kato, also a former premier, and now dead, has served his country as prime minister four times—in 1900-01, 1906, 1913, and 1914-15. From 1894 to 1899 he served as ambassador to Great Britain.

The Kenseikai party, in power, will boast the largest group in the new house of representatives. The Kiyoura party stepped into power following the attempted assassination of Prince Regent Hirohito last January. It was an unpopular regime from the start, and early drew the title of "Imperial Wedding Cabinet," the impression being that it was slated to exist only through the celebration of the wedding of the prince regent.

AT THE THEATRE

The hobo knocked at the back door and the lady of the house appeared.

"Lady," he said, "I was at the front —"
 "You poor man!" she exclaimed. "One of war's victims! Wait till I get you some food, and you shall tell me your story. You were in the trenches, you say?"

"Not in the trenches. I was at the front —"
 "Don't try to talk with your mouth full. Take your time. What deed of heroism did you do at the front?"

"Why, I knocked, but I couldn't make nobody hear, so I came around to the back."

HOW'S YOUR HEALTH?

By Dr. W. F. Thompson

Pneumonia is partial
 To the big double chin,
 Preferring the fat
 To the fellow that's thin.

From deep thinkers, pure thought;
 From deep wells, pure water.

About all some folks get out of their vacation is a red bug and a sun-burn.

Speaking of birth control, we surely would like to see the Pullman berth rate lowered.

The early knife's our only hope—
 And, just as man to man, sir,
 We can't rely upon the quack—
 He has no cure for cancer.

And, anyway, if it wasn't for the summer tourist rattlesnakes wouldn't have any use for their tails:

The fear of leprosy is pure hysteria. We are in daily contact with diseases far more contagious and far more dangerous.

Summer comes, and with it folders
 Telling us where we should go
 Out among the sun-baked boulders,
 Where the tall Sequoias grow.

If you take baby on a trip this summer, don't expect him to fully appreciate the dangers that lurk in bad milk and polluted water.

Now why doesn't somebody gather up all the waste paper and discarded lunch boxes strewn about favorite camping sites, have them baled, and show us how they compare, in volume, with the Woolworth building?

HE KNEW HOW

A Scotswoman once applied to a solicitor for advice. After she had detailed all the circumstances of the case the lawyer asked her if she had stated the facts exactly as they had occurred.

"Oo, ay, sir," she replied. "I thought it best to tell you the plain truth. You can put the lees tillt' yourself!"

Watch Our Want Ads Grow.

CENTRAL GARAGE

DAY AND NIGHT Storage \$2.50 to \$5.00

Tires, Tubes, Accessories
 Phone 3-R.
 Auto Wash
 1635 Border Avenue

Battery Department

NEW BATTERIES

11 Plate, \$15.00
 13 Plate, \$20.00
 Dodge, \$25.00

Guaranteed one year. If you want a higher priced battery I have the famous

VESTA LOCK PLATE guaranteed two years.

Starter, Generator and Ignition Work

REPAIR DEPARTMENT

The Shop That Treats You White

D. E. WHITE

Mechanic
 Machinist, Welder

THE WINCHESTER STORE



The kettle of a dozen uses

"Wear-Ever"

Aluminum Preserving Kettle

Special prices

10 Quart Size \$225 (Cover 60c extra)

14 Quart Size \$325 (Cover 70c extra)

THIS hard, thick, sheet aluminum kettle every day saves money, time, worry and work. The heat is distributed evenly through every part of the kettle. No stirring necessary. These kettles are specially priced for a limited time only.

Phone 32

"HARDWARE" REEVE

1319 Sartori

Torrance

Boost Those Who Boost For You-Remember These Names

THE MANY THINGS OF INTEREST HERE SHOULD ATTRACT THOUSANDS OF PEOPLE TO THIS CITY YEARLY. LEARN TO LOVE AND BE PROUD OF ALL YOUR CIVIC BEAUTIES; BE SPONSOR FOR BETTER AND MORE ATTRACTIVE PARKS AND STREETS. ADVERTISE THESE SHOWPLACES TO ALL WHOM YOU KNOW—THE CITY WILL PROSPER BY THIS PLAN; YOUR HOME VALUES WILL INCREASE AND YOUR HAPPINESS WILL BE FIXED. THE TASK IS NOT DIFFICULT—THE ACHIEVEMENT IS NOBLE. YOU HAVE A MOST MAGNIFICENT SETTING FOR A BEAUTIFUL CITY; IMPROVEMENTS ARE PROGRESSING EACH DAY—WATCH THIS PROGRESS AND TAKE AN ARDENT INTEREST IN EACH AND EVERY ACTION FOR A BETTER AND PRETTIER CITY.

Austin and Austin
 REAL ESTATE INSURANCE
 East Boulevard, Hammerton

Beacon Drug Store No. 7
 A Handsome Home of
 DRUGS AND DRUG SUPPLIES
 Cabrillo Street, Torrance

OSTEOPATHY
 and the Electronic Reactions
 of Abrams.
 Drs. Bruce & Lynd
 Suite 1, Castle Apts. Phone 128

Consolidated Lumber Co.
 Chas. V. Jones, Mgr.
 Everything in the Lumber Line
 Torrance

Dolley Drug Company
 The Retail Store
 1219 El Prado Street
 Torrance

Day and Night Garage
 Chevrolet Dealers
 Hendrie Tires T. & T. Batteries
 1606 Cabrillo St., Torrance

First National Bank
 Sartori and Marcelina
 Streets
 Torrance

Gilbert, Hansen & Page
 Realtors
 Loans and Insurance
 El Prado St., Torrance

Golden West Cafe
 Excellent Dining Service
 Cabrillo and Sartori
 Torrance

"House of Parr Values"
 Geo. D. Parr, Prop.
 JEWELRY
 1503 Cabrillo St., Torrance

Huddleston's
 New and Used
 FURNITURE
 1317 Sartori St., Torrance

Mrs. Fanny C. King
 Licensed Real Estate Broker
 1324 Sartori Street, Torrance

Maude R. Chambers
 Chiropractor
 Universal Graduate
 First Natl. Bank Bldg., Torrance
 Res. 99-J. Office 121-J.

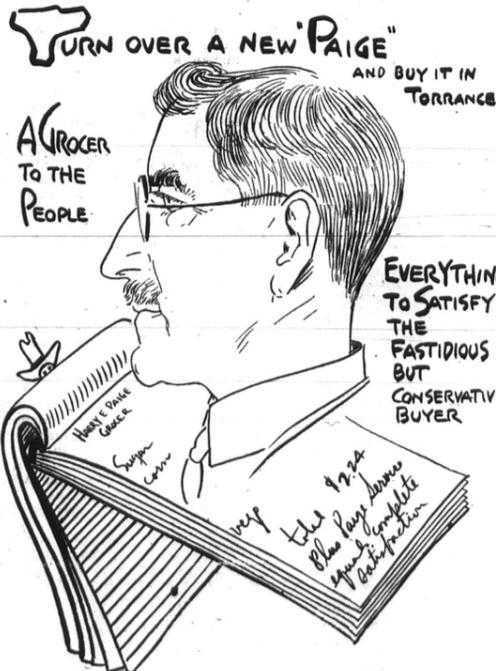
Top's Bakery
 No Better Bread in All the World
 At Paige Quality Grocery Store
 Torrance

J. Lepkin
 Efficient Tailoring
 Quality Fabrics Personal Service
 1312 Sartori St., Torrance

La Plante's Studio
 Commercial and Aerial Photog-
 raphy, Portraiture, Finishing,
 Stationery
 1509 Cabrillo St., Torrance

An Exponent of Quality Goods

By THE MYSTERIOUS COWBOY



I write of Paige's Quality Grocery and of the conscientious merchant who conducts that splendid system of merchandising, Harry E. Paige.

The subject of our present review has ever been an adherent of quality things. In stocking his handsome market he has made quality the keynote from the front door to the back of the store. He does not merely tell you that his counters contain the highest qualities, he proves it to you. Never does he deviate for a moment from the policy he has long since found to be the only wise one to follow. Quality always, no matter what the circumstances—that is about the tenor of his slogan.

How strange it is that people pay no greater attention to quality. To be sure the cost is a little more, but what of the manifold advantages and the benefits that accrue to the health, especially with regard to the things we eat? If there be one truism in the whole scheme of merchandising, then it is that it pays eternally to buy quality things. Pays over and over—it is sheer folly to pay less and get worse than you require.

I have said that quality costs more than inferior things. That is ordinarily the fact. But Mr. Paige, an old hand at merchandising and wise in the ways of buying, makes it possible for his patrons to get the very best of quality things and at the same time to pay no more than the price of articles of lesser worth. It is a pleasure to recommend this market, because I am completely sold to the idea that Mr. Paige lives up to his every representation. You may rely on that.

Harry Paige is a native of Boston. He has lived here for six years. He has been a groceryman for twenty-three years, and says that "if there is anything better than he has in stock he will get it." A fair, enough promise.

When you do business with the Paige Quality Grocery Co. you may rely upon a delivery service that not only delivers the goods, but does so promptly. That delivery is noted for speed.

"Paxman's"
 Quality and Hardware
 1219 El Prado Block
 Torrance Lomita

Priscilla Beauty Shop
 Everything in Beauty Culture
 1333 El Prado So.
 Torrance

Palmer Service Station
 Tires, Gas, Oils, Vulcanizing
 Auto Usefulness
 Torrance

Paige's Quality Grocery
 The House of Quality Goods
 1220 El Prado Street
 Torrance

W. L. Reeve
 General Contractor and Builder
 of Residences and Business Blocks
 2108 Gramercy Street, Torrance

O. W. Stone
 Undertaking Parlors
 1732 Cabrillo Street
 Torrance

Smith's Cafe
 The Best of
 FOODS
 Cabrillo and Carson Sts., Torrance

Torrance Hardware Co.
 Complete Stocks
 and Sartori Street
 Torrance

Torrance Mill
 Built-in Fixtures
 Contracting
 1824 Cabrillo St., Torrance

Torrance Plumbing Co.
 Gas Fitting and Sheet Metal Work
 Repair Work Promptly Done
 Marcelina, Opp. P.O., Torrance

Phone 136-W
 Torrance Cleaners & Dyers
 Where They Clean Clothes Clean
 Cravens at Cabrillo, Torrance

Torrance Laundry Co.
 Modern and Serviceable
 1741 Border Ave.
 Torrance

E. N. Tomkins
 Painting Contractor
 THOROUGH WORKMANSHIP
 Opposite Postoffice, Torrance

Torrance Grocery Co.
 Groceries and Fresh Meats
 Cabrillo and Carson
 Torrance

Torrance Pharmacy
 Drugs and Drug Sundries
 Kodaks and Developing
 Cabrillo and Carson, Torrance

Vonthrockwat Building Co.
 Building Contractors
 and Designers
 2003 Gramercy Phone 104-M
 Torrance

Van Andle's Specialty Shop
 Ladies' Dresses, Sport Wear, Fur-
 nishings, Art Goods
 1314 Sartori Street, Torrance